

# Terms and Conditions of Use

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Landmark Eye, LLC d/b/a Dr Bill Shaw

Effective Date: April 1<sup>st</sup>, 2026

## **1. Acceptance of Terms**

By accessing or using our services, website, or communicating with our practice, you agree to these Terms and Conditions.

## **2. Medical Disclaimer**

Information provided through our website or communications is for general informational purposes only and does not constitute medical advice. A physician-patient relationship is only established after an in-person or telemedicine consultation.

## **3. Appointments and Cancellations**

Patients are responsible for keeping scheduled appointments. We request at least 24 hours' notice for cancellations. Missed appointments may be subject to a fee.

## **4. Payment Terms**

Payment is due at the time of service unless prior arrangements are made. Patients are responsible for co-pays, deductibles, and non-covered services.

## **5. Insurance**

We may submit claims to your insurance provider as a courtesy. Coverage and payment are determined by your insurance plan, and patients are responsible for any balances.

## **6. Communications**

You agree that we may contact you via phone, text, or email for appointment reminders and care-related communications. Marketing communications require your consent.

## **7. Privacy**

Your personal and health information will be handled in accordance with our Privacy Policy and applicable laws.

## **8. Use of Website**

You agree not to misuse our website, attempt unauthorized access, or interfere with its operation.

## **9. Limitation of Liability**

To the fullest extent permitted by law, we are not liable for damages arising from use of our website or services, except as required by applicable law.

## **10. Changes to Terms**

We may update these Terms and Conditions at any time. Updates will be posted with a revised effective date.

## **11. Governing Law**

These Terms are governed by the laws of the State of [Your State].

## **12. Contact Information**

Landmark Eye, LLC  
1353 N Courtenay Pkwy, Ste T, Merritt Island, FL 32953  
(321)449-2955  
bshaw@drbillshaw.com

## **13. Patient Acknowledgment**

By using our services, you acknowledge that you have read, understood, and agree to these Terms and Conditions.